

he does to improve the museum grounds. He helped me fill the water buffalo and install the pump for fire protection purposes at the picnic ground. While there, we noticed someone had rolled several old tires from the neighborhood down to the picnic area and sprayed several of the BBQ pits with graffiti. We cleaned the area that day and Craig beat me to repainting the pits the next morning.

Bart, his dad and brother covered and sealed the backdoor of the display room to keep water from coming in when snow melts. They also did extensive work tuning up the new speeder. Thanks to the Daniels family for all they do.

Craig Simmons, Rick Grunninger and others cut down that dead pine tree that was over hanging our back fence causing a major fire hazard. Great job, guys. It really needed to be done.

Norm Holmes and his helper piled up and burned all the branches that were trimmed from the trees around the loop. This made the whole

area more fire safe for everyone. Norm has taken on several tasks that needed to be done. Thank you Norm for all the things you do.

And a great big hoorah to Steve Habeck. Steve does so much at the facility that one could never keep track. He gives and gives so much at great sacrifice to personal and family time that if we all added our time up together, it would never equal his.

And last for now, thanks to Rod McClure, Cody Wilson, Norm Holmes and all the others for taking on the daunting task of cleaning up the storage area on the north side of the grounds and in the balloon. They worked for days and days sorting and salvaging scrap metal and general junk from the two areas. The result is a cleaner, neater and safer place for all who dare go there.

I salute all the above named and those who I don't know. Without dedicated members like these, we wouldn't have this great place.

WPRM BILLBOARD

- David Epling, Museum Manager

As was noted in Train Sheet issue 152's April and May Board minutes. The WPRM now has the ability to display a billboard graphic in the Reno area. This large graphic, which the museum now owns, originally went up on a billboard facing south on US Highway 395 to attract northbound (read: museum-bound) travelers just north of Reno, Nevada between Lemmon Valley Road and Stead Blvd.

The graphic was in place for a period of about 2 months between the end of July and the end of September, targeting not only travelers, but also participants for both Hot August Nights at the beginning of August and the Reno Air Races in the middle of September in 2009. It seems to have done well as there was a noticeable increase in visitorship as soon as the billboard went up.

For 2010, the same location was not available. An alternate billboard was identified and obtained, still along US 395, but about 4 miles

closer to Reno itself. This location was the billboard on northbound US 395 at Panther Valley Road. The graphic remained up for the same period as 2009. Where it will be in 2011 is yet to be seen, if at all. Unfortunately, the cost just to hang it up is about \$750.00 per month. In 2009, the Society simply scraped the funds together. For 2010, we received a grant from a special fund that Plumas County has for this type expense. Unfortunately, for 2011, this fund is not available to anyone so it remains to be seen if the billboard will be used next year.

Recognition for efforts in the creation and utilization of the billboard graphic should be noted. David Epling took the photo of 608 during an RAL in 2009. Eugene Vicknair did the actual design layout of the graphic. Steve Habeck wrote the grant request to Plumas County Supervisor Terry Swofford who also approved the grant request. Matt Parker negotiated and secured both locations where the graphic was displayed.

See the photo on the back cover.

The Train Sheet
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The WPRM billboard greets travelers on US highway 395 in 2009.

-David Epling photo