

## MEMBERSHIP APPRECIATION DAY 2009

Mark your calendars for September 26, 2009! That is the date for our 2009 edition of Membership Appreciation Day.

This year, we're doing something a little different and combining Member Day with our traditional Railfan Photographer Day. This year, our members will get to see recreated, period trains operating at the museum, with the possibility of some special guest equipment joining in the celebration. There will also be activities, docent led tours and other events for the family.

This event is open to FRRS members and their families only. However, non-members are welcome to join the Society and get in on the fun. Membership Appreciation / Railfan Photography Day will be held on September 26 and run from 10 AM to 10 PM.

Watch the Train Sheet and the website, [www.WPLives.org](http://www.WPLives.org), for more information.

## PROMOTIONS AND ADVERTISING

In 2008, the Society made a major push to promote the museum, the RAL program and our mission to preserve the Western Pacific. As part of this effort, we had a booth at the Sparks Farmers Market and joined as a sponsor for Reno's world famous Hot August Nights event. Both of these are paying off with a marked increase in visitors from the Reno-Sparks area and greater exposure for the FRRS. While other museums are reporting decreased visitor levels in the face of down economic times, we appear to be holding our own.

This year, we are looking to build on the success of last year. We will once again be part of Hot August Nights and continuing our outreach at the Sparks Farmer's Market. In addition, we are looking to have a presence at the Reno Air Races and adding a seasonal billboard along US Highway 395.

We need your help to make these things happen and to build on our outreach to the public. If you would like to volunteer to crew a booth at Hot August Nights, Reno Air Races and / or the Sparks Farmer's Market, please contact Matt Parker or David Epling via email (listed on page 2) or at the museum by phone: 530.832.4131. We could also use help around the museum, particularly on days when these events are going on.

Finally, participating in some of these events requires an upfront amount of money. Your donation to our advertising of promotion efforts will pay multiple dividends down the road by increasing visitorship and museum revenue, all helping to advance our work preserving the Western Pacific family. Please consider a donation to the FRRS to help us spread the word about our amazing organization and its growing membership.

## FUNDRAISING REPORT - November 2008 through February 2009

FRRS General Operating Fund - 44 donations	total	\$ 6,132.96
2009-2010 WP Centennial Locomotive Repainting - 13 donations		\$ 5,907.50
WP Dispatcher's Office CTC Board Reconstruction - 6 donations		\$ 382.50
WPRM Museum Site ADA Facilities Expansion - 5 donations		\$ 244.62
The Zephyr Project - 3 donations		\$ 1,600.00
WP 165 Steam Program - 4 donations		\$ 2,050.00
TS 735 Locomotive Movement - 19 donations		\$ 3,730.00
DRGW 62962 Boxcar Fund - 1 donation		\$ 1,000.00
	Donation Totals	\$ 20,797.58