FEATHER RIVER RAIL SOCIETY

Agenda Report – August 2026

AGENDA ITEM: **Museum Store Report**

SUBMITTED BY: Eugene Vicknair

NEW CREDIT CARD PROCESSOR

I was finally able to get our current credit card processor to address our account access issues. Turns out they have to completely rebuild our access registration and I needed to reregister and reconnect our account to see our reporting. Massive issue on their side. Now I have access to our reports and I have sent the requested documents to the new processor I hope to use in the future. I think this new one will work much better and integrate smoother with our sales, especially remote, and our accounting.

STORE ACCOUNTING

Due to the penny being discontinued for production, we have switched the point of sale over to a rounding model. This has caused some accounting issues which I will be addressing this weekend. Also, there appears to still be a glitch in the database and some products are throwing the accounting off. I have been trying to chase this down and will be working on it this weekend as well.

PRODUCTS

We have been adding some new products to see how they sell. Also, some old favorites have become unavailable such as the Keddie Wye puzzle and many of the Thomas books. I am already planning to do a big evaluation over winter on sales velocity and work with Janet to adjust our product mix for 2027.

2028 ANNIVERSARY

I note that 2028 will be the 125th anniversary of the Western Pacific being founded. I suggest we consider some kind of event(s), perhaps see if we can get UP and some other museums holding WP materials to cooperate with us.

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