FEATHER RIVER RAIL SOCIETY

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ITEM: Museum Store Report
FROM: Eugene Vicknair

SODA MACHINE and CANNED SODAS
Swire Coke has decided to take back the soda machine. For this season, we will sell only canned soda while Janet and I evaluate options. There has been suggestion to have a commercial coffee urn and possibly an ice and water dispenser.

As a reminder the canned soda in the store cooler cost us more than the soda machine per volume,so we cannot give the soda away to volunteers. Volunteers can purchase then at $1 (a 50 cent discount) but we cannot afford to provide them free like we did the soda machine.

Same goes for the candy bars. We are tracking all this in inventory now. Anyone taking a candy bar or soda can throws off the inventory and it reports as shrink.

RUN A LOCOMOTIVE
Promotion has started for the Run A Locomotive season as well as the caboose train operating season.

CREDIT CARD PROCESSOR
I am talking to new options for processing our credit card transactions. At least one processor is sending me quote and feature information. The current provider has become difficult to track on a per transaction basis and is causing Susan issues with reconciliation of our accounts.

MODEL RAILROADS IN THE STORE
I have spoken to Michael Coen and hope to speak with Kerry Cochran, Ethan Doty and Bob Sims soon about the model layouts in the store.

I would like to see a work plan and some folks recruited to do the proposed work on the Keddie Wye diorama. Also, it would be great if we could figure out a way to keep the Z Scale layout running. I know it is hard, but guests are often disappointed when they see it does not actually move. Michael said he is willing to try and recruit some modelers out of Reno to help us.

NEW PRODUCTS
I am talking to Daylight Sales about their new hoodies and trucker hats, plus some other products that Janet has been exploring. Looking to perhaps start stocking some new products in these areas by August. Also, I now have a supplier for 8” X 8” metal WP logo signs. Going to talk with Janet about stocking those.

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