To: FRRS Board of Directors From: Paul Finnegan, Webmaster

Re: Museum Web Page Date: January 9, 2025

Mailtrain

We continue to have society members and the public signup on our "WPRM News" email distribution list on Mailtrain. We currently have 705 active email addresses on the list. Last month we had 702, so we had a net increase of three subscribers this month. Zero people unsubscribed this month.

Website Updated for 2025

All of the usual new year updates were made to the website including:

- FRRS Calendar
- Museum Days & Hours at-a-glance
- 2025 Crew Training
- 2025 Train Crew Signup
- 2025 Train Crew Roster
- 2025 FRRS Election Information

General Items

- 12/13/24 Posted two photos of SP 2873 from Greg Elems to the <u>Around the Museum 2024</u> gallery.
- 12/13/24 Posted December BOD meeting preliminary agenda.
- 12/16/24 Removed link to www.trolleyville.com/customtraxx/link.htm in the SN Model page, the link is dead and they appear to be out of business. (Found by weekly website audit tool.)
- 12/18/24 Posted eight photos to the Santa Trains 2024 gallery.
- 12/19/24 Added notice to Latest Museum News that the online store will be closed for system maintenance until spring.
- 12/22/24 Updated phone message at museum closed for the winter and <u>Signal Dept home</u> page show us closed for the winter and opening for 2025 season on 5/1/25.
- 12/22/24 Removed Santa Trains notices from website and updated closed for the winter showing us reopening 5/1/25.
- 12/22/24 Posted <u>2025 Election news</u> item from Matthew S. Shuman, FRRS Nomination & Election Committee Chairperson
- 12/23/24 Posted nine photos to the Santa Trains 2024 gallery.
- 12/23/24 Updated museum hours on Google and Yelp search results pages.
- 12/23/24 Removed 2025 WP Historical calendar slide and links since online museum store is closed for revamping the point of sale system.
- 12/26/24 Removed "holiday" from the "Great holiday gift idea for the railfan in your life (or maybe yourself!) RAL Gift Certificates now available at the WPRM online store." on the homepage. Left the post, but marked it for deletion on 4/1/25.
- 12/29/24 Posted five photos of SP 2873 to the Around the Museum 2024 gallery.
- 12/30/24 Released 2025 FRRS Calendar.

- 12/31/24 Created 2025 Western Pacific Historical Convention news item and updated the convention.wplives.org sub domain to point to it.
- 1/3/25 Posted *Train Sheet* #199 (Oct/Nov/Dec 2023) to <u>Train Sheet Archive page</u>.
- 1/6/25 Posted notice in Latest Museum News that *Train Sheet* #203 has been published and posted five more photos to <u>Santa Trains2024 gallery</u>.
- 1/6/25 Updated calendar: Added Convention dates as 9/11-14/25 per phone conversation with Kerry Cochran.