

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: July 11, 2024

Mailtrain

We continue to have society members and the public sign up on our “*WPRM News*” email distribution list on Mailtrain. We now have 675 active email addresses on the list. Last month we had 556, so we had a net increase of 119 subscribers this month. One person unsubscribed this month.

There were several email blasts this past month.

- VOLUNTEERS NEEDED – 2024 Big Boy Celebration (sent to FRRS Volunteers list with 60 subscribers 6/27/24)
- SPECIAL BIG BOY PHOTOGRAPHY EVENT (sent to WPRM News list with 651 subscribers 6/30/24)
- Info for Big Boy Celebration attendees! (sent to 465 people who had purchased tickets online 7/4/24)
- 2024 Big Boy Celebration crew call (sent to the 52 people on the Operating Department list 7/8/24)
- Updated Info for Big Boy Celebration attendees! (sent to 662 people who had purchased tickets online 7/9/24)

Historical Archives

I continued scanning slides from Norm Holmes for the [Historical Collections project](#). This new collections have been added:

- [Norm Holmes Collection Drawer 4 Row 5](#) Misc. copies, WP Transport, WPMW Equipment misc., WP Maritime Check L. Stein, WP Passenger Cars, WP Willing People, Louis Stein CZ (326 photos)

I worked with several people of the H/A team to resolve caption issues and get names for some of the slides. There are still open issues with some captions.

UP Big Boy 4014 Celebration

I made several website updates to promote the event and keep the public and membership up to date as the event evolved. In addition to keeping the [UP Big Boy 4014 Celebration news](#) item up to date, I created a [2024 Big Boy Celebration gallery](#).

I worked with Eugene Vicknair to handle some of the questions and issues that came into the info@wplives.org email address. He gave me additional permissions for the online store so I could send duplicate invoices to people who had lost or did not receive their invoices to be used for admission.

Social Media Links on Google Search Results

Google now allows us to manage the social media links that appear when someone searches for the museum. Previously, Google would crawl the website and add or remove social media links as it saw fit. Using this new ability, I added our YouTube channel to the search results.

SP 1215

The Historical/Archive Department received an email about our former steam locomotive SP 1215 on 7/9/24. It had some interesting information that filled in missing details from a *Train Sheet* article in issue #81. To capture the information, I created a new collection page for SP 1215 and put it in the “Locomotives formerly of the Western Pacific Railroad Museum” section on the <https://wplives.org/locomotives.html> web page.

General Items

- 6/6/24 – Added two photos from Nicholas Manos to the [Around the Museum 2024 gallery](#) of equipment being staged for the “Open Those Cabs!” event.
- 6/7/24 – Updated June BOD meeting material, sent out Mailtrain email to the 26 members of the “*FRRS Board Material*” subscription list.
- 6/11/24 – Added three photos from Nicholas Manos and 38 from Kerry Cochran from the “Open Those Cabs!” event and annual meeting to the [Around the Museum 2024 gallery](#).
- 6/12/24 – Posted link to new video of the WPRM, Railroad Adventures with Kendall.
- 6/13/24 – Updated that WP 165 will be used on [Big Boy Celebration](#).
- 6/13/24 – Posted six Mechanical Department photos by Logan Beers that Nickolas Manos sent me to the [Around the Museum 2024 gallery](#).
- 6/17/24 – Updated [Big Boy Celebration news item](#) per email from Eugene Vicknair.
- 6/18/24 – Updated [Big Boy Celebration news item](#) added link to BIG BOY and MEMBERS PDF file with more information for members.
- 6/27/24 – Added Membership to mobile page’s hamburger menu. We got an email to info@wplives.org asking how to join, so I made it more obvious.
- 6/28/24 – Added three photos from Greg Elems to the [Around the Museum 2024 gallery](#) of parking lot brush cleanup.
- 7/1/24 – Posted two photos from Greg Elems to the [Around the Museum 2024 gallery](#) from June 30 at the museum.
- 7/1/24 – Updated the monthly From the archives... and For the modeler links on the home page.
- 7/1/24 – Posted WPRM Brochure 2024 to [FRRS Historical Items](#) web page.
- 7/1/24 – Posted a photo from Greg Elems to the [Around the Museum 2024 gallery](#) from July 1 at the museum.
- 7/3/24 – Posted *Train Sheet* 197 to [Train Sheet Archive](#) and updated [Train Sheet Master Index](#).
- 7/4/24 – Posted three photos from Greg Elems to the [Around the Museum 2024 gallery](#) from July 3 at the museum.

- 7/3/24 – Announced Big Boy Photo event is sold out.
- 7/5/24 – Created and posted a PDF file of the email sent to Big Boy Attendees with latest updates about the event.
- 7/7/24 – Posted three photos from Greg Elems to the [Around the Museum 2024 gallery](#) from July 6 at the museum of David Elems, Nicholas Manos helping Roger Stabler calibrate safety devices on WP 165. Third photo was Eugene Vicknair with the new drinking fountain.
- 7/7/24 – Posted jpeg and PDF of Big Boy Celebration museum map and removed Photo event since it is sold out.
- 7/8/24 – Added a photo of UP 1983 in the UP yard from Kerry Cochran to the [Around the Museum 2024 gallery](#).
- 7/9/24 – Added photos of Big Boy Celebration preparations from Kerry Cochran to the [Around the Museum 2024 gallery](#).
- 7/10/24 – Added Big Boy Celebration map to entrance and store Screenly systems.
- 7/10/24 – Posted 13 photos from Kerry Cochran to the [2024 Big Boy Celebration gallery](#).
- 7/10/24 – After the Big Boy event ended I removed all the promotional material from the website and deleted the post on the WPRM Google Search Results page.