To: FRRS Board of Directors

From: Paul Finnegan, Webmaster

Re: Museum Web Page

Date: January 11, 2023

Mailtrain

We continue to have society members and the public signup on our "*WPRM News*" email distribution list on Mailtrain. We now have 396 active email addresses on the list. Last month we had 387, so we had a net increase of 9 subscribers this month.

spring.com (formally teespring.com)

The FRRS has a <u>storefront</u> at spring.com (which was formally known as teespring.com) that sells FRRS & WPRM swag (coffee mugs, tee-shirts, sweatshirts, etc.) I requested payout of \$59.14 on 12/22/22, which was our profits from sales in 2022. We got an email from PayPal on 1/3/23 that the payment was being made. The transaction was from Amaze Holding Company LLC.

We Get emails ...

On December 23rd, we received an email...

Just perused the article from 2011 about the SN.... I lived in Lafayette until 1959 and distinctly remember the 670 (though I don't recall the number, just the Black with Orange stripes) going by where we lived at 3^{rd} and Moraga Blvd.

Each weekday around 7:15 AM we could hear the squealing of the wheels on the curves and the very odd honking of the horns.

The line is now a bike path.

Our property now has three homes on it, and the fruit trees are long gone. There is now a small park called the "Leigh Creekside Park" at 4th and Moraga Blvd. named for the Leigh family who lived directly across Las Trampas Creek from my parent's property.

I replied and thanked him for sharing his memories of the SN in Lafayette. I told him that in *Headlight #*52 there is a very nice first-person story in our *WESTERN PACIFIC Headlight* magazine by Darrol J. Stanley about the SN in the East Bay for the summer of 1956 and the back issue was available in our Online Museum Store. Before the day was done, he had ordered a copy. He sent another email on 1/9/23 that he thought Darrol's article was "very fine". I forwarded his comments to Darrol.

On January 2nd, we received an email...

Dear WP Historical/Archives Folks,

I'm SO glad to see on your website the old Larry Goss videos from the final years of the WP!! I once had a VHS copy-of-a-copybut I don't know where that VHS tape is now. I watched it a million times! What a fabulous resource to have on the WPlives.org website!

The videos referred to are in <u>https://wplives.org/wphistory_videos.html</u>. I set this up in July 2017. For some background, I put this in my August 2017 Webmaster report:

We had 22 old WP videos by Larry Goss posted on the Historical/Archive Dept home page. The issue with them is they were old "Flash Video" (.flv) video files. Many people do not have flv capable viewers installed for this format of video files. I recently learned that YouTube supports flv files so I added them to the new YouTube channel and created a new WP Videos web page for them (and possibly others in the future.) A side benefit is now YouTube serves these files rather than Hostmonster, so this reduces the load on our server in Utah.

On January 7th, we received an email from Canada...

On the audio presentation for RAL I noticed that the commentator said the number is 8364131 whereas the written info says 8324131 on the same page.

We were there a few years back and loved the experience of driving a Locomotive both my wife and myself. Great time there recommend it for those that had always made it their dream to be in the cab of an old locomotive.

I thanked him and have edited out the <u>incorrect phone number in the audio</u>. The <u>new audio</u> still sounds fine. This was a very good catch on his part. The audio was made almost five years ago and he was the first to report it. The written phone number was correct, only the audio was wrong.

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YouTube

Our YouTube subscriber base continues to grow. We now have 301 subscribers; in July 2022, we had 153.

We published three new videos in December 2022:

- Nevada Backroads Pumpkin Patch Express 2022 (12/17/22)
- <u>WP 1503 Plowing Snow 12-17-2022</u> (12/20/22)
- <u>Nevada Backroads Santa Trains 2022</u> (12/23/22)

General Items

- 12/9/22 Posted December Board material to website. Sent out Mailtrain email to "FRRS Board Meeting Material" subscription list (25 members.)
- 12/9/22 Added popup banner telling users that the website uses cookies and provide a link to our privacy policy.
- 12/14/22– Added hotel reservation link to 2023 Convention news item per request from Kerry Cochran.
- 12/15/22– Added a photo of Thom Anderson from Kerry Cochran to the FRRS Org Chart and Staff pages.
- 12/17/22 Posted new video Nevada Backroads Pumpkin Patch Express 2022 to the <u>WPRM Photos</u> <u>& Videos web page</u>..
- 12/18/22 General update post Santa Trains and posted a photo from Armando Epifani.
- 12/19/22 Updated Google My Business and Yelp to show museum temporarily closed.
- 12/19/22 Added *Headlight* issue 54 to the <u>Headlight Master Index</u>.
- 12/20/22 Added video WP 503 Plowing Snow 2-17-2022 to the WPRM Photos & Videos web page.
- 12/22/22 Created Santa Trains 2022 Photo Gallery.
- 12/23/22 Posted Nevada Backroads Santa Trains 2022 video in WPRM Photo & Video gallery.
- 12/23/22 –Posted December Preliminary Minutes to Minutes & Reports web page.
- 12/28/22 Re-posted WP 302 fundraising in Latest Museum News per request from Eugene Vicknair.
- 12/29/22 Updated Western Pacific RR Modeling Notes.pdf per request from Kerry Cochran.
- 1/1/23 Released all the website updates for 2023.
- 1/2/23 Posted notice in Latest Museum News column that *Train Sheet* #195 is in the print shop and had been emailed to email subscribers.
- 1/3/23 Posted *Train Sheet*# 191 <u>Train Sheet Archive</u> web page.
- 1/3/23 Added *Train Sheet*# 191 to <u>Train Sheet Master Index</u>.
- 1/7/23 Edited <u>RAL radio spot</u> audio to remove bad museum phone number.