

To: FRRS Board of Directors  
From: Paul Finnegan, Webmaster  
Re: Museum Web Page  
Date: October 5, 2022

## ***Mailtrain***

We continue to have society members and the public signup on our “*WPRM News*” email distribution list on Mailtrain. We now have 371 active email addresses on the list. Last month we had 362, so we had a net increase of nine subscribers this month.

## ***Mailtrain Email Blast***

On Sunday, October 2<sup>nd</sup>, 2022m I send out a short email blast to the “*WPRM News*” subscription list to announce “The Return of the Pumpkin Express for 2022” and a link to the “WP 302 Fundrazr” page. It went to 371 subscribers. Eight donations were made on the Fundrazr page in the three days following the email. I don’t know how many of them came from the Mailtrain email, but I suspect most, if not all of them, did. Sixty-two of the 269 who have opened the email clicked on at least one of the two links in the email.

## ***Domains Renewed***

As reported last month, we have five domains (runalocomotive.us, runalocomotive.net, runalocomotive.info, runalocomotive.org and sacramentoer.org) that would expire on October 4<sup>th</sup>, 2022, at Google Domains. The FRRS Board decided last month to keep all of them.

They renewed for one year as two transactions on 10/4/22. One transaction was \$48, the other is \$12.

## ***General Items***

- 9/9/22 – Posted September Preliminary Board Agenda to website.
- 9/10/22 – Posted September Board Meeting materials and August Preliminary Minutes on [Minutes & Reports web page](#).
- 9/11/22 – Updated Next Board Meeting and removed “Open Labor Day” from museum hours on website.
- 9/11/22 – Posted 31 photos from Kerry Cochran to the [Around the Museum Gallery web page](#).
- 9/12/22 – Added new UPRR engineer Ron Berriesford for all positions to the Operating Department Crew Roster per email from Loren Ross.
- 9/16/22 – Added Train Guide Ad 2023 to [News Archive](#) web page.
- 9/17/22 – Posted notice of Jim Ley Memorial Service 10/14/22 on Latest Museum News.
- 9/28/22 – Posted updated Magazine Modeling Articles from Kerry Cochran on the [WP History Modeling Other Magazines Articles](#).
- 9/28/22 – Added new PDF file “Magazine Articles on WP and WPRM” from Kerry Cochran to [Modeling web page](#).
- 9/28/22 – Added new PDF file “WP Convention Models” from Kerry Cochran to [Modeling web page](#).

- 10/2/22 – Updated From the archives...
  - Removed link to WP Official Equipment Register - 1938
  - Added link to WP Official Equipment Register - 1926
- Updated For the modeler...
  - Removed link to Steve Cavanaugh's Layout - Keddie Wye
  - Added link to Steve Cavanaugh's Layout – Portola
- 10/3/22 – Updated museum hours (closed for the winter except special events) on the website and Google My Business search results page.
- 10/3/22 – Posted that *Train Sheet* 194 was emailed to email subscribers on 10/2/22 and that the issue was in the print shop.