To: FRRS Board of DirectorsFrom: Paul Finnegan, WebmasterRe: Museum Web PageDate: April 6, 2022

## Mailtrain

We continue to have society members and the public signup on our "WPRM News" email distribution list on Mailtrain. We now have 310 active email addresses on the list. Last month we had 302, so we had a net increase of eight subscribers this month.

## News from the WPRM – Spring has arrived!

On Friday, April 1<sup>st</sup>, I sent out a Mailtrain email blast to the 307 subscribers of the "WPRM News" list. It focused on crew training, the museum opening in April and the upcoming WP Historic Convention. I also posted the message as a news item on our <u>News Archive web page</u>. One of the neat features of the Mailtrain system is on April 2<sup>nd</sup> a new person subscribed. The next day the system notified me of the new subscription. Then by clicking the "continue" button for the "Spring has Arrived" campaign, the system send the new subscriber the email.

## **General Items**

- 3/12/22 Posted Material for March board meeting to <u>Minutes & Reports web page</u>.
- 3/18/22 Posted Certified 2022 Election Results to website on the <u>2022 Election News</u> web page.
- 3/24/22 Updated 2022 Convention web page with latest schedule and general update.
- 3/25/22 Updated 2022 Convention Tentative Schedule (Rev 9)
- 3/25/22 Updated 2022 Convention Tentative Schedule (Rev 10)
- 3/30/22 Released <u>Train Sheet 192 Extras web page</u> since the issue has been published.
- 4/1/22 Corrected caption for WP 19901 on our <u>Boxcar page</u> brought to my attention by Gary Riccio (it said single door, it really is a double door boxcar.)
- 4/1/22 Released <u>WP165 Fire Up Video 3</u> 11/13/2021
- 4/1/22 Removed "Special Thank You Gifts with Donation!" promotion has expired.
- 4/1/22 Posted Oroville\_Dam.pdf as this month's H/A Special Feature
- 4/3/22 Approved minutes for January 2022 Board Meeting posted to <u>Minutes & Reports web</u> <u>page</u>.
- 4/3/22 Made several updates to <u>tour.wplives.org</u>system. (Corrected single->double door on WP 19901, added audio for NVR 51 and USSX 20.)
- 4/4/22 Posted Preliminary minutes for February and March 2022 Board Meeting posted to <u>Minutes & Reports web page</u>.
- 4/4/22 Updated Hand Signal and Red Zone videos for crew training.
- 4/4/22 Updated <u>2022 Convention web page</u> per email from Kerry Cochran.
- 4/5/22 Emphasized museum opening and hours for 2022 on home page. We are getting emails asking.
- Various As members completed and passed the Operating Department Rules Exams, the <u>Crew</u> <u>Roster</u> web page was updated.