

FEATHER RIVER RAIL SOCIETY

DATE: January 2022
ITEM: Funding Department Report
FROM: Eugene Vicknair

GRANTS

I received the SBA reconsideration data while I was in Hawaii. I am working on that this weekend.

There are several large grants I have received info concerning from Congressman LaMalfa's office. I am reviewing those.

Currently also working on Society for Industrial Archeology Grant and Dailey Foundation Grant.

YEAR END FUNDRAISER

The year end fundraiser mailing went out roughly 4 weeks ago. We have already topped \$10,000 in donations from the mailing and email promotion. This exceeded last year's mail out fundraising by over \$5,000 for the year.

Please see the attached page for a report from Bob Sims on the book gifts.

FEATHER RIVER RAIL SOCIETY

DATE: Jan 2022

ITEM: Funding Report – Gift Books Status

FROM: Bob Sims

From the donation lists forwarded from our bookkeeper Cheryl, we have to date 40 donors that have participated. This includes only donations \$100 or greater for 1 book and \$250 or greater for the 3 book lot. A breakdown of those 40 shows :

- 18 opted for the 1 book
- 9 opted for the 3 books
- 7 declined any books
- 6 need clarification as it is unclear if they want them or not

14 of the 27 confirmed were shipped in 2 batches and tracking shows almost all have been received. The 13 others that came in this week will be shipped by the time you read this. Once done, I will probably be out of the Depot books, so if more 3 book orders come in, they will have to be shipped from Portola. I still have a good supply of Track & Time, so I can continue to ship those. The gift book fund raiser is slated to run until the end of March, but I expect orders to drop off quickly.

Total revenue for just these 40 donations stands at \$10,400 for an average of \$260 each.

Overall, I consider this gift book fund raiser to be highly successful.