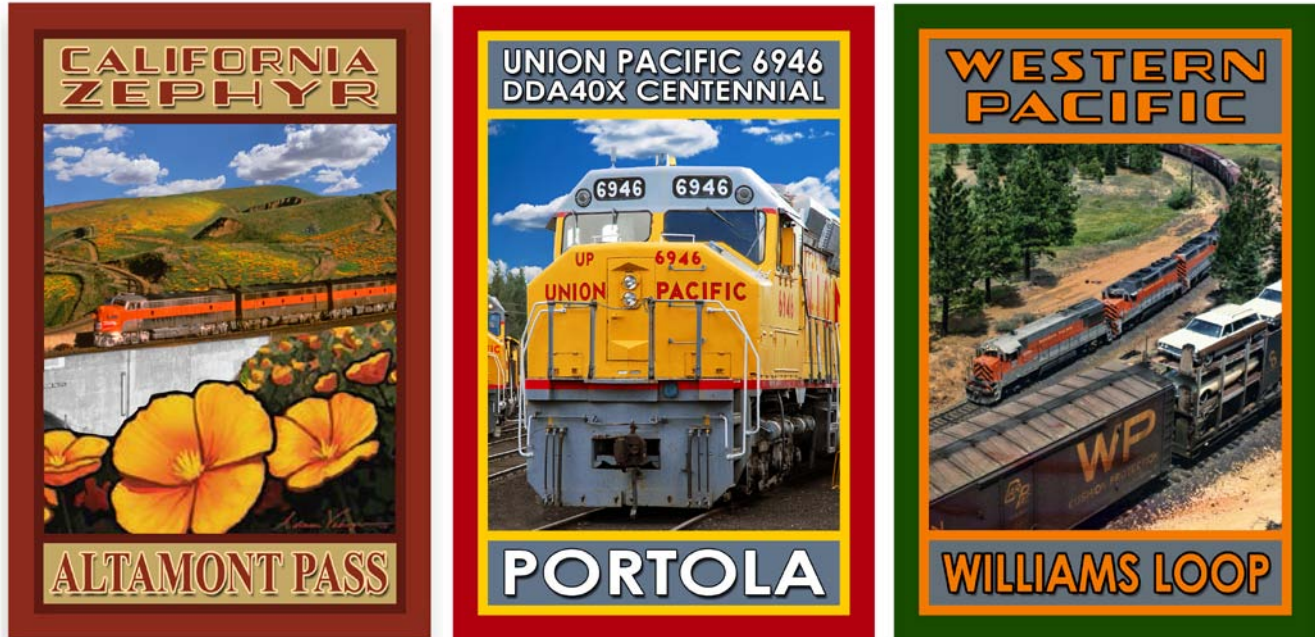


FEATHER RIVER RAIL SOCIETY

DATE: November 2021
ITEM: Museum Store Report
FROM: Eugene Vicknair

The online store continues to see regular sales. We have been restocking on several items including Sundance pins, Daylight Sales shirts and WP related books that we have not carried in a while. A promotion is being considered for Strapac's Western Pacific Diesels and Asay's Track and Time, along with the 2022 Calendar, when purchased as a set.

We are also working with Daylight Sales and Polar Magnetics on new custom products. Polar Magnetics will be a new supplier for us. They make high quality 3D magnets, as well as postcards, key chains and other products. Some possible custom graphics are shown below:



Store income is improving and we are looking forward to building the online store bigger and what 2022 sales will look like.