

To: FRRS Board of Directors  
From: Paul Finnegan, Webmaster  
Re: Museum Web Page  
Date: August 10, 2021

## ***Mailtrain***

We continue to have members and the public signup on our “WPRM News” email distribution list on Mailtrain. We now have 253 email addresses, 19 have joined in the last month.

### ***2021 WP Historical Convention via Mailtrain***

On Monday May 19<sup>th</sup>, I sent a blast email announcing that registration for the 2021 convention was open. It went to 241 subscribers. As people joined the Mailtrain list, I “continued” the campaign that automatically sends email only to the new subscribers. To date 253 Convention emails have been sent.



### ***WP Headlights from the 1940’s***

I created a new page, [WP Headlights](#), on the H/A home page. It contains a complete set of the WP’s employee magazine from the 1940’s. Not to be confused with the FRRS publication, *THE WESTERN PACIFIC Headlight*. The page also has a Google Custom Search Engine that covers only the *Headlight* issues from the 1940’s.

### ***2021 Convention Web Page***

On July 2<sup>nd</sup> I created the web page for the [2021 WP Historic Convention](#) to be held in Reno in September. Over the course of the month, I made several updates as information became available.

### ***Social Media***

In an effort to support the FRRS’ and WPRM’s social media presence, two new social media accounts are now linked from our website. I added a link to the “[westernpacificlives](#)” Instagram account being maintained by Big Fish Creations using the standard Instagram icon: . I also added a link to a new Twitter account, “[frrswprm](#)”, being maintained by Kenneth Finnegan using the standard Twitter icon: .

### ***General Items***

- 7/9/21 – Posted Material for July Board Meeting agenda to [Minutes & Reports](#) web page.
- 7/9/21 – Posted 19 photos from Kerry Cochran, Charlie Spikes and myself to the Around the Museum 2021 Gallery.
- 7/10/21 – Added new Silver Level Sponsor, XELECTRIX to [Sponsors](#) and [Visit Us](#) web pages.
- 7/11/21 – Updated website from yesterday’s board meeting, updated calendar, etc.
- 7/12/21 – Released [2021 WP Historic Convention News Item](#) and posted link to latest convention information on the home page.
- 7/13/21 – Created two new Tour Items: [NVR 51](#) and [USSX 20](#). Linked from the Locomotive Collection page.
- 7/13/21 – Updated the [Bulletin Web page](#) with 01-21.
- 7/13/21 – Added link to [FRRS Display Room A/V Display](#) to [Archives page](#).
- 7/15/21 – Updated status of WP 1503 on [collection page](#) per email from David Elems.
- 7/21/21 – Added the RR term “boomer” to our [Glossary](#) used in crew training.
- 7/21/21 – Updated [DSLE Test Sheet](#) per email from Kerry Cochran to rev. 6.

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- 7/21/21 – Created [ral.wplives.org](http://ral.wplives.org) sub-domain for RAL page for simpler URL for publications.
- 7/29/21 – Posted Contest Guidelines and Entry Forms for the 2021 Convention on the [convention news item page](#) per a request from Kerry Cochran.
- 7/29/21 – Posted a photo from Ethan Doty and five from Greg Elems to the Around the Museum 2021 Gallery.
- 8/1/21 – Posted [WP Two Stall Motor Car House drawing](#) and [Mile Posts on Reno Branch](#) for monthly H/A and modeling postings.
- 8/2/21 – Added keynote speak bio and Saturday night banquet topics to [convention news item page](#) based on an email from Greg Elems.
- 8/4/21 – Added words to the [convention news item page](#) web page to clarify how joining members can utilize the membership discount and register for the convention. Based on an email from a non-member.