

# FEATHER RIVER RAIL SOCIETY

DATE: May 2020  
ITEM: Director Report  
FROM: Eugene Vicknair

## **OUTREACH and SHARING INFO**

I have been talking with a couple members and directors about ideas on how to share WP information during the current crisis, and perhaps parlay that into greater online visibility after the shelter orders lift.

These ideas include:

- Create videos, both live and edited, for streaming on Facebook and YouTube. These would be 3-5 minutes and include tours of museum equipment, locomotive history and start up and reviewing items from the archives.
- Ask past convention presenters to do their past shows on Zoom or Go To Meeting. Invitations would be sent out for people to sign up and log in to the presentations. We could schedule maybe 1 per week.
- Paid video content. I think I have finally found an appropriate paywall service and am testing the Light the Fire speech for paid / donation viewing. If this works, we could share some of the Virgil Staff films via paywall.

I would like feedback from the Board on these items and see if we can get some members to volunteer to assist with this.

## **HEADLIGHT**

To help with Headlight production, I am continuing to work on converting several of my old convention shows into articles, including shows on the Deep Creek and Indian Valley.

## **INVENTORY and ONLINE STORE**

I would like to start coordinating with Steve, Greg, Janet and the store staff on when and how we can do a full inventory and update our store stock. Then I will volunteer to lead inputting this into the POS system and the online store to get everything reorganized and updated and get the online store back in operation.

I am also still evaluating scheduling software for the Run A Locomotive program I have a new system that looks promising with our new pay structure and hope to have something to share with the RAL team by next meeting.

## **JOSEPH STRAPAC DONATION**

Joe Strapac has offered to donate all his remaining stock of his Western Pacific Diesel book to the FRRS. This is reportedly about 12 cartons of books. We would be free to sell them, use them as donation incentives, etc. I am coordinating with Joe on how to get them transported from Bellflower to Portola.

