

Invoice



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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:
Feather River Rail Society PO Box 608 Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
12/30/19	6442		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services. CLASS-OPS CODE- 6Y0T9	1,440.00	1,440.00
		Total	\$1,440.00

BIG FISH CREATIONS

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Feather River Rail Society (WPRM) Dec 2019 Timesheet

12-2-19	1.5	Santa Train email blast to media and members as per EV approval
12-2-19	0.5	FB content membership post in marketing series and RAL FB Santa gift post
12-3-19	0.25	FB content membership post in marketing series and RAL FB
12-4-19	0.25	Santa Train event update w/ EV and vendor confirmation
12-6-19	0.25	Email to PHS for newsletter preview of Santa Train
12-11-19	0.25	FB content membership post in marketing series and RAL FB
12-11-19	0.25	Groupon example, Beer marketing idea and bus tour marketing
12-11-19	0.25	Santa Train email blast
12-12-19	0.5	Santa Train event report/updates w/ EV & GE
12-14-19	2	Photo shoot for Santa Train
12-15-19	5	Selection, color correction and optimization of Santa Train Photos. Uploaded to Dropbox for Paul F and Eugene.
12-16-19	0.25	Possible hire contact name given to EV & GE
12-18-19	0.25	FB content membership post in marketing series and RAL FB
12-19-19	0.25	Santa Train email blast to media and members as per EV approval
12-20-19	0.5	Vendor updates via email for line up next week - conformations and no shows!
12-26-19	0.25	FB content membership post in marketing series and RAL FB
12-26-19	0.25	Update FB cover page image - no Santa image - train image since event is over
12-30-19	0.25	FB content membership post in marketing series and RAL FB
TOTAL	13	