

## Pumpkin Patch Express Report

November 2019

Overall, everyone seemed to be of the opinion that the Pumpkin Patch Express event went very well. Weather on the first Saturday and last Sunday depressed attendance, but overall we were only 8 cars less than last year with 254 in 2019. We seemed to have more people per car as well. 2017 was still our highest with 359 cars.

The vendors all wish to return and they seemed to do well. We received a total of \$320 in vendor fees.

Financially we were close to last year, with the Pumpkin Patch itself doing higher numbers than 2018 and the gate being almost the same. The store was down noticeably.

Gross Totals:

	<b>2019</b>	<b>2018</b>	<b>2017</b>
Gate	\$1980	\$1997	\$2715
Patch	\$2265	\$1936	\$2993
Store	\$619	\$1024	\$1304
Total	\$4864	\$4957	\$7012

Our expenses in 2017 were much higher (\$2,300) vs. 2018 and 2019.

We received about about 460 pounds of food for EPCAN.

I do not have a final list of volunteers. Hopefully have that for December meeting to thank everyone.

On Friday, November 8, there was a wrap up and review meeting with Greg Elems, Ali Doty, Patty Clawson and Eugene Vicknair. They discussed possible changes and additions to the event. Some of the items reviewed were:

- Discussion about eliminating EPCAN donations for Pumpkin Train and increasing admission charge.
- Go to per person admission is one possibility.
- Offer 10-15% off in store merchandise during event.
- Free Model T / Motor car rides. Charge for Motor car rides? Operations would use the lead between Edenwold crossing and east end of track for Motor cars where Pumpkin train does not run.
- Enhance use of Sasquatch, have wander in patch for photos.
  - Pay for photos with Sasquatch / Bigfoot. Have a Bigfoot Cave.
- Discussion about pony rides / small petting zoo. Decided to focus on using our own resources.
- We had good feedback from vendors and desire for them to return.

Submitted by Eugene Vicknair