

Invoice



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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:

Feather River Rail Society
PO Box 608
Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
09/30/19	6397		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services. CLASS-OPS CODE- 6Y079	1,440.00	1,440.00
		Total	\$1,440.00

BIG FISH CREATIONS

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Feather River Rail Society (WPRM) Patty September 2019 Timesheet

9-3-19	0.25	RAL post for FB page
9-4-19	1.5	Event planning w/ GE and Old West Gunfighters - site event planning
9-5-19	0.75	Event & marketing update to EV & GE via email (9/5) points of approval and discussion
9-5-19	2	Train events letter to local businesses
9-5-19	0.25	EPCAN letter direction and final copy from Dink Rife
9-14-19	1.5	Board meeting - marketing presentation and event process update
9-15-19	0.25	Volunteer sign up sheet direction, review and final version w/ EV
9-16-19	4	Second round of personalized donation events letter
9-16-19	0.25	Follow up w/Adam Mahoney for event help
9-16-19	0.25	Updates w/ Ali and KC on event planning
9-16-19	0.25	RAL post for FB page
9-17-19	1	Contact & Confirm all vendors for event
9-19-19	0.25	Pumpkin Patch poster event post on FB page
9-20-19	0.25	Event update via phone call with EV
9-20-19	0.25	Veteran group event concept as presented by EV - details/planning to follow
9-20-19	0.25	Event update via phone call with GE
9-20-19	0.25	WP thank you review from EV
9-23-19	0.25	Revisions on radio spot, called KDJX for pick up
9-23-19	0.25	Contacted RJG for Santa Train media buy inquiry
9-23-19	0.5	Update to GE on city agenda, procedure and gunfighters insurance
9-24-19	0.5	RGJ media but options, review and approval from EV & GE. Buy placed with Dalton Jennings RJG. Confirmed buys w/ Deals & Wheels and Portola Reporter.
9-25-19	0.5	Appeared before city on agenda item w/ GE for event donations
TOTAL	15.5	