

## FEATHER RIVER RAIL SOCIETY

DATE: October 2019  
ITEM: New Business Item 1  
FROM: Eugene Vicknair

### **2020 HISTORIC PHOTO CALENDAR**

I am hoping to have the 2020 Photo Calendar layout done this week. It took longer than I wanted due to work commitments.

This year we are adding our first color photos to the calendar. No increase in price for printing.

If I can complete the calendar, we could order some in time for the Pumpkin Patch trains (at least for the second weekend). The print shop will do a short run (25) for \$12 each plus tax and shipping. (\$300 plus tax and shipping) We usually sell them for \$17.95.

For a larger run, I would prefer to put it out for pre-sale and try to get some orders to offset the cost of printing. An order for 100 calendars would be \$860 plus tax and shipping (\$8.60 each +).

REQUEST: Approve order for 25 calendars at \$300 plus tax and shipping, plus opening pre order sales. Look at pre-orders at November meeting and approve final purchase quantity then.