

FEATHER RIVER RAIL SOCIETY

DATE: July 2019
ITEM: Event Reports
FROM: Eugene Vicknair

2019 WP HISTORICAL CONVENTION

We received final accounting on registrations from the PCR Convention committee.

There were 52 FRRS members who attended the convention, aside from volunteers and presenters.

Our split of the convention registration income after costs for the convention is just under \$1,000, but the PCR is rounding this up to an even \$1,000. A check has been sent.

We had costs associated with the Convention of \$835.85. These included vendor wifi access and Zephyrette meeting accommodations.

Our income including the registration funds was \$1,759.97 with vendor fees, raffle sales and donations. The store did \$2,380.13 in sales.

WESTERN PACIFIC CELEBRATION

We have about 5 vendors lined up for the event. The Nevada Gunfighters will be performing and setting up their Saloon area at no charge. Thanks to David Elems we will also have a group showing their antique small engines on Saturday. Greg Elems is still tracking down the modular large scale layout for possible display.

Marketing is in full swing, with Patty Clawson posting things to social media, doing eblasts and putting out radio PSAs. Our vendors are also helping us promote the event. The posters and rack cards have been printed and were being handed out by "The Minions" at the Graeagle Independence Day Festival. The posters should start going up around the area shortly. We are also going to do a piece in the Portola Reporter and are looking at other media.

Operational planning looks good so far. Loren Ross is up to date on the operation plans and has signed off on them and I also shared them with Steve Habeck.

Greg spoke to the Lions Club on July 3 and promoted the event. He also met with the Portola Mayor at the Lion's Club as well as the CEO of the Eastern Plumas Hospital District. I am proposing that we meet with the CEO and another EPHD board member around the event time as they have offered to restart Railroad Days and we can work with them on that effort for 2020.