

To: FRRS Board of Directors
From: Paul Finnegan
Re: Special CZ 70th Anniversary Publication
Date: May 7, 2019

On Saturday April 13th, I became aware that the long-planned reprinting of material from the *Headlight* issues 17 and 18 would not be completed in time for the 2019 Western Pacific Historical Convention. I contacted Kerry Cochran and we explored ideas on how to get the material available in time. The board discussed it at their meeting later that day, and I assumed the task of putting it together.

Working with Frank Brehm, Kerry Cochran and Eugene Vicknair, I put together the *Special CZ 70th Anniversary* publication. Leveraging the tools and experience I have acquired from publishing *The Train Sheet*, I put together a 36-page glossy, 8-page color, special publication about the *California Zephyr* using existing and updated material. I tracked my hours for the project and it took me 67 hours to complete it.

I contacted Pine Press in Sunnyvale and arranged to publish the material in time for the convention. Susan Scarlet provided me the documentation so Pine Press did not have to charge us sales tax on the order. Several drafts were circulated amongst the team and the final PDF went to the print shop on Monday April 22nd. I picked up the finished order on Thursday, April 25th and delivered them to Kerry on Friday, April 26th. Kerry took them to the convention with him.

Due to the short time frame involved, I paid the \$1,150 cost for printing 200 copies with a personal check. I have submitted a request for reimbursement. We decided to set a cover price of \$20, with the usual member discounts available. We need to sell about 70 copies to recover the direct expense of the publication. The leftovers from the convention will be made available in the Museum Store. We also plan to create a PayPal based online sale using Facebook and the website.

Articles in the publication:

- California Zephyr Consists
- California Zephyr Passenger Car Roster
- 6 - 5 Sleeper
- Steam Generator Cars
- Baggage Cars
- Vista-Dome Coach
- 10 - 6 Sleeper
- Vista-Dome Buffet-Lounge
- Dining Cars
- 16 Section Sleeper
- WP's Unique No-Brush Train Washer
- Last Call for Dinner
- The California Zephyr
- Vista-Dome Buffet-Lounge-Observation
- CZ Car Mechanical Equipment
- CZ Cars - Mechanical Department
- Equipment Diagrams
- CZ Brochures

