

Invoice



www.bigfishcreations.com

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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:

Feather River Rail Society
PO Box 608
Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
11/30/18	6204		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services. CLASS-015 CODE-67079	1,440.00	1,440.00
		Total	\$1,440.00

BIG FISH CREATIONS

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Feather River Rail Society (WPRM) November 2018 Timesheet

11-1-18	0.5	Review of Pumpkin Train w/ EV and for board on results and stats.
11-1-18	2.5	Santa Train radio copy, revisions and distribution to radio stations
11-5-18	0.5	Created banner ads for graeagle.com . Uploaded to Basecamp for approval.
11-5-18	0.25	Exported Deals and Wheels Santa Train ad to Hight Res PDF. Emailed ad + leaderboard ad to Deals and Wheels.
11-13-18	1.5	Media buy w/ RGJ, Portola reporter for Santa Train print - presented to EV & SH for approval
11-15-18	0.5	Santa Train marketing update to EV via phone
11-15-18	0.5	Santa tRain email planning w/ AD & CD, SH on direction of vendors
11-20-18	0.5	Tourist Guide book media buy - Kalmbach ad. Direction from GE.
11-23-18	0.25	Updates to EV on events, Blue Star, and Whitman direction
11-25-18	0.25	Contacted by Treat Yourself for vendor opportunity in Santa Train - calls & email
11-27-18	0.25	Santa Train planning and direction from SH
11-28-18	0.5	Revised vendor form for Santa Train event
11-28-18	0.5	Copy revision for new Guide Book ad - Patty
11-28-18	0.75	Layout of new Guide Book ad - Michael with new copy from Patty. Dates, pricing, etc.
11-29-18	0.5	Revised copy per Greg, Eugene and Paul. Emailed new proof.
11-30-18	0.5	Revised copy per Greg, Eugene and Paul again. Changed body font. Emailed new proof. Email final High Resolution PDF to Mike Yuhas.
TOTAL	10.25	Hours
	14	Allotted Hours Per Month
	-3.75	Difference
	5.5	Remaining Carry Over Hours from October 2018