

To: FRRS Board of Directors  
From: Paul Finnegan, Webmaster  
Re: Museum Web Page  
Date: December 5, 2018

### ***Impossible Railways Video***

On August 23<sup>rd</sup>, 2017, WPRM was contacted by a TV production company based in the United Kingdom interested in producing a documentary series including pieces of American railroad equipment. They traveled to California in September 2017 to produce a short segment about rotary snowplows. The piece would discuss the history of the rotary plow, how it worked and why it was such a successful piece of machinery. They came on the property on Saturday, September 16<sup>th</sup> for a day of living history. We provided an operating crew who demonstrated the equipment for the film crew. The operation ran for four hours.

On September 13<sup>th</sup>, 2018, Loren Ross reported he received a DVD in the mail from the United Kingdom, but it would not play on his DVD or Blu-ray players. The problem was the DVD was in PAL format (used in Europe) not NTSC (used in North America.)

Loren gave me the disk and I was able to convert it to NTSC format and made two copies for the society. I contacted TwoFour (the production company in the UK) and secured permission to use the video on our website. They limited usage to a maximum of three minute of video and required I include their copyright information and "used with permission" in the credits.

I created a two minute 56 second video using the material and posted to our WPRM Photo & Video Gallery as [The Ultimate Snow Clearing Machine](#).

Now for the bad news; nowhere in the whole DVD or in the credits of the video is there any mention of the FRRS, WPRM or where the video was created. Therefore, the museum and society achieved NO PUBLICITY from this effort.

I suggest if we ever do something like this again, we put in the written agreement that the name of the society and museum will be included in the video and/or credits. There is no way for anyone who watched the original broadcast to know anything about us or where we are.

### ***General Items***

- 11/8/18 – Added a link to *Brief History of New York City Transportation* on the [WP History Links](#) page at the request of a young railfan in a new category Interesting Links to other RR Information.
- 11/8/18 – Posted "FRRS Reimbursement Form.xls" to [Forms & Documents web page](#).
- 11/9/18 – Posted November Board Meeting Agenda, reports and financials to [Minutes & Reports](#) web page.
- 11/9/18 – Created short video based on TwoFour's *Impossible Railways* video partially filmed at WPRM in 2017, [The Ultimate Snow Clearing Machine – SPMW 208 Rotary Snow Plow](#).
- 11/12/18 – Posted approved October Board Meeting minutes and November Preliminary Minutes to [Minutes & Reports](#) web page. Added link to new video in Latest Museum News column.
- 11/13/18 – Posted Annual Membership Meeting 06-02-18 preliminary minutes from Eugene Vicknair to [Minutes & Reports](#) web page.
- 11/13/18 – Added Background Screening to Crew Training Material web page.
- 11/13/18 – Updated [Crew Training Signup](#) page for 2019.
- 11/17/18 – Enhanced online conductor report to record passenger counts for special cabooses trains (e.g. Pumpkin or Santa trains.)
- 11/17/18 – Added link to video of Steve Cavanaugh's Layout on the [Modeling web page](#) per request from Kerry Cochran.

- 11/18/18 – Enhanced Freight cars, Gondolas, Hoppers, Reefers and Flatcars web pages so both the desktop and mobile versions are each generated from a common source file and mobile version is much more mobile friendly.
- 11/18/18 – Made [printer friendly version](#) of General Safety Training PowerPoint for crew training really printer friendly. (It was almost just solid black because of the background image.)
- 11/19/18 – Created collection page for [UP 105](#) (it was just a photo before.)
- 11/26/18 – Removed 2019 WP Historical Calendar pre-sales information.
- 11/28/18 – Updated website with approved 2019 Caboose and weekend RAL schedules.
- 11/29/18 – Updated paper conductor forms and posted on website for new 2019 caboose train schedule.
- 12/1/18 – Posted *Train Sheet* 175 to [Train Sheets](#) and [Train Sheet Master Index](#) web pages (one year after publication.)
- 12/1/18 – Posted 2018 Santa Trains poster and 2019 Ad to [FRRS History page](#). (After Santa Trains I plan to post the ad on the home page where the Santa Trains promotion is.)
- 12/3/18 – Added food vendor information from Patty Clawson to [2018 Santa Trains](#) page.