

# Invoice



# BIG FISH CREATIONS

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web design • marketing • graphic design • branding • copywriting  
multimedia authoring • photography • music composition

When you need to get noticed  
**swim upstream.**

Bill To:
Feather River Rail Society PO Box 608 Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
07/30/18	6151		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services.  <i>CLASS-OPS CODE - 62079</i>	1,440.00	1,440.00
<b>Total</b>			<b>\$1,440.00</b>

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## Feather River Rail Society (WPRM) Patty July 2018 Timesheet - Patty

7-4-18	0.25	Power meeting attendee list and approval by EV.
7-5-18	1.5	Power meeting invitation. Copy. Edits. Staging and Blast. Confirmations.
7-6-18	0.5	Email and contact w/ reporter for Oroville Train purchase - contact email exchange
7-6-18	0.25	Facebook budget and review for ads
7-6-18	0.5	Contact venue for Regalla. Phone conversation w/Spring Maxfield event promoter. Discussion & recommendation on Basecamp w/ EV.
7-9-18	1.5	Follow up email blast w/ confirmed meeting date. Copy edits. Staging. Calls for RSVP>
7-9-18	1	Review and copy edits of Whitman Building One Sheet to Bruce Ross. Sent to Bruce Ross w/ follow up email and response to EV. Update w/ Shane Starr on Bruce and prop 68. direction noted.
7-10-18	0.5	Summer vacation email blast. Edits. Upload. Sent.
7-12-18	1	Review of presentation, planning and prep for meeting. Calls w/ EV and email review.
7-13-18	4	Marketing update meeting w/ EV. SVF tour for vendors and power meeting at WPRM.
7-15-18	0.25	Update and direction from meeting 7/13.
7-17-18	0.25	EV update on RAL status
7-19-18	0.5	Review of series of grant opportunities from EV. To be followed up.
7-25-18	0.25	Called KC for RAL update and report for EV and direction of RAL sales
7-27-18	1.25	Detailed update and report on RAL provided on Basecamp for EV. Discussion w/ board members on call back and limited information/challenge associates with RAL customers.
7-27-18	0.5	Review of Pitlane radio spot w/ marketing suggestion of new Reno promotion. Contacted Todd Brusio & EV on market segment and show air times.
7-30-18	1	Series of marketing direction from EV on RAL, farmers market contacts and day trip concept. Instagram account and robust campaign ideas/direction.
7-30-18	0.25	Edits on fundraising letter and call w/ EV for review.
7-31-18	1	Colmanation of grants, sierra tourism, domain names for next steps.
<b>TOTAL</b>	<b>16.25</b>	<b>Hours</b>