

FEATHER RIVER RAIL SOCIETY

DATE: November 2017
ITEM: Director Report
FROM: Eugene Vicknair

GRANTS

I am continuing to work with GWA. They sent me a new grant on Wednesday that looks like a good option for the Diesel Shop roof and HVAC. The deadline for submission is December 7, 2017. Funding would be available early fall 2018 if approved.

To support this application, I will need cost estimates for the roof, insulation, HVAC and other desired improvements. The grant covers such work to protect collections and artifacts, as well as materials needed to care for collections, therefore the Display Room, the items we display in the Store and the records in the Operations Office are part of the eligibility for this grant.

I have less than 4 weeks, but will try to get it submitted if I can get the supporting costs.

MARKETING

Big Fish and I are working on the 2018 marketing plan. Radio advertising has shifted to supporting Santa Trains. We are also working on the print ads for Santa Trains.