

# BIG FISH CREATIONS

When you need to get noticed - swim upstream.

## Feather River Rail Society (WPRM) October 2017 Timesheet - Patty

|              |             |  |
|--------------|-------------|--|
| 10-3         | 0.25        | Pumpkin Patch event coordination w/ Meagan Miller as per EV to move up schedule time. Email/Call to confirm.   |
| 10-9-17      | 5.25        | Food vendor search. Both phone calls and emails. Cross Eyed Katy's canceled. Called Various Reno and Sparks food trucks. Including Brothers BBQ, availabilities Daves BBQ, Vickies, and more in Reno. No CA permit to serve. Called Graeagle, Portola and Quincy. Grizzly Grill, Cuccias, Mill works, Reno food truck - from Chelsea, Lenas Cantina, Ricos, Back Door Catering, Pangea, Southern Accent, Ricochet Cafe food truck, Plumas Pines, Cooking Cottage, Youngs Market. Reports to EV on status as vendors replied. |
| 10-10-17     | 1.25        | Review and recommendation of Museum Marketing Plan to EV. Meeting with EV for direction on where to review stats - top referrals and trends.   |
| 10-10-17     | 0.5         | Review of stats provided by PF as per EV in regards to marketing - media buys  |
| 10-10-17     | 1           | Final confirmations of decline from previously contacted food vendors.   |
| 10-10-17     | 0.25        | Contacted Todd Bruso to omit Cross Eyed Katy's from Pittane radio script.  |
| 10-10-17     | 0.25        | Contacted KDJX to omit Cross Eyed Katy's from PSA.   |
| <b>TOTAL</b> | <b>8.75</b> | <b>HOURS</b>   |

## Feather River Rail Society (WPRM) October 2017 Timesheet - Mike

|              |            |   |
|--------------|------------|---|
| 10-12-17     | 0.5        | Modified Deals and Wheels Pumpkin Train ad. Removed Cross Eyed Katy's food mention. |
| <b>TOTAL</b> | <b>0.5</b> | <b>Hours</b>  |

# BIG FISH CREATIONS

*When you need to get noticed – swim upstream.*

## WPRM Audit 2017 Timesheet

|              | Total         | Over         |              |
|--------------|---------------|--------------|--------------|
| July 2017    | 20.5          | 10.5         |              |
| August 2017  | 17.75         | 7.75         |              |
| Sept 2017    | 62.25         | 52.25        |              |
| Oct 2017     | 9.25          | -0.75        |              |
| <b>TOTAL</b> | <b>109.75</b> | <b>69.75</b> | <b>Hours</b> |