

BIG FISH CREATIONS

When you need to get noticed – swim upstream.

Feather River Rail Society (WPRM) Aug 2017 Timesheet - Mike

8-3-17	1	Design and layout of Portola Railroad Days ad.
8-3-17	1	Design of "Light the Fire" poster.
8-7-17	1	Set up of "Light the Fire!" Eventbrite event.
8-25-17	2	Photo and video shoot at Museum during Railroad Days
TOTAL	5	Hours

BIG FISH CREATIONS

When you need to get noticed - swim upstream.

Feather River Rail Society (WPRM) Aug 2017 Timesheet - Patty

8-1-17	0.5	Review on events with EV. Sweetwood and media
8-7-17	0.25	Edit of sponsorship letter
8-8-17	0.5	Wedding venue concept and details to SH & EV
8-8-17	0.25	Media buy for Deals & Wheels Pumpkin Train - Karl Popish-placement of ad
8-15-17	0.5	Call with Stephen Walsh Red Cross for art approvals, logo rights. Event details on Sweetwood 100.
8-16-17	0.25	Follow up with Charlie Spikes and Reno involvement for Sweetwood 100
8-18-17	0.25	Stephen Walsh call regarding branding use for Sweetwood 100 - guidelines
8-18-17	0.5	Update w/ EV on status of Sweetwood 100 event and details & direction
8-18-17	0.25	Lined up MC Todd Brusio for event
8-23-17	0.25	Edit copy to Light the Fire letter
8-23-17	0.5	Update to EV on status of events
8-23-17	0.25	Contacted Bill Cardoza - Senator Ted Gaines for dedication
8-23-17	0.25	Contacted Meacher for Sweetwood event - participation on behalf city and speaker
8-23-17	0.25	Contacted Shane Starr for rep LaMalfa - Shane will be speaking - sent backup materials
8-23-17	0.25	Media coverage called John Bartel Sacto News 10 for event
8-23-17	1	Collective calls and emails to United Rentals one week span - various locations & reps. Light towers located for SH as per EV direction.
8-23-17	0.25	Washington DC historic push for Red Cross conversation and direction from Stephen Walsh
8-23-17	0.25	Stephen Walsh Red Cross - DC historic context, pin use and banner approval
8-23-17	0.25	Contacted Ross VFW for Sweetwood Event - called Phil Oles local VFW participation
8-23-17	0.25	Called Sargent Jeff Munoz 1st Cavalry for event
8-24-17	1	Email blast for Sweetwood 100 - copy, edits, poster and push to media, list and more.
8-25-17	0.25	Follow up with/for Spikes on status for event
8-25-17	0.25	Contacted Lauren Westmoreland for local media coverage request
8-25-17	0.25	Status on bloodmobile and swag from Gold Country Red Cross.
8-25-17	0.25	Script review and direction w/EV for Sweetwood 100
8-29-17	0.25	Contacted Supervisors Sanchez and Engel to attend Sweetwood event
8-31-17	1.5	Contacted KOLO Reno tv, Bill Frankmore - Reno tv coverage, Called Northern Nevada Red Cross for participation, called Elko Mayor and various Elko city council for event.
8-31-17	0.25	Contacted Fort Huachuca for bugler - referral from Sargent Munoz - request pending

8-31-17	1.5	Pick up and deliver WPRM items from Plumas Bank, dropped posters and tickets to chamber, bank and others.
8-31-17	0.25	Radio promo from KDJX on Sweetwood event - back up needed to air
	0	
TOTAL	12.75	Hours