

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: September 5, 2017

News & Gallery Items

Eugene Vicknair created a very nice [graphic](#) for this year's RR Days. To support the annual RR Days event I created a [RR Days News](#) item to serve as a reference point for all the RR Days information in one spot. It went live with links from the home page on 8/14/17. As I received photos and material from our "on-the-scene" team (including Bart Hansen, David Epling, Michael Clawson) I updated the page. As the event got closer I got lots of photos and created two WPRM Galleries. The first was focused on the [preparation for RR days](#), the second focused on the [RR Days](#) weekend itself. I want to thank the people who sent me material for these galleries and the news item. Michael Clawson, Ethan Doty, Greg Elems, David Epling & Bart Hansen contributed photos for the preparation gallery. Michael Clawson, Greg Elems, David Epling Bart Hansen, Paul Lanyi & Loren Ross contributed to the RR Days weekend gallery. Without their photos I would not have been able to capture the event and share with our web site viewers.

To support the "Charles O, Sweetwood" re-Dedication event planned for 9/9/17, I used a [graphic](#) from Eugene Vicknair to create a [Sweetwood re-Dedication news item](#). It took a prominent position on the home page to promote the event. Greg Elems sent me some very nice photos that I added to the news item as preparation progressed on the event. After the event, I will either add photos from the event to the news item or create a new gallery and add a link to it from the news item.

With the October Pumpkin Express just around the corner, Eugene sent me this year's [Pumpkin Patch Express poster](#). I used it while creating the [2017 Pumpkin Patch Express news item](#). I put a link the *Museum Latest News* box on the homepage. After the Sweetwood re-dedication on 9/9/17, it will take center stage on the home page.

I continued to make updates to the [2017 Track Work news item](#) as I received them.

Collection Pages

Per a request from Matt Shuman while at breakfast after the August Board meeting, I created a [collection page for Motorcar 23](#) on the [MOW Collection](#) page. While on the MOW Collection page I also created a link to a really nice photo of the [WPMW 71 Weed Burner](#) that I found buried in a collection of photos from Mike Mucklin. The caboose train goes right by this artifact and I get lots of questions about it from the public. But I can't find any information about it to build a real collection page. Frank Brehm offered he has a photo of it melting snow in the Portola yard, but has no information about it. If anyone knows *anything* about WPRM 71, please contact me!

On-Line Conductor Reports

As previously reported, the Operating Department utilized a new on-line conductor report system this year. Over the course of the summer operating season it was used to create 80 train reports during 50 operating days. Hours were logged by 26 different crewmembers. Twelve different conductors created reports using the new tool. The data collected to make the reports is stored in a very simple database. A data extraction tool was created to summarize the information, on a year-to-date basis, for the Operating Department Leadership Team. We are considering some improvements for next year's usage.

General Items

- 8/8/17 – Added Zip+4 to all of the addresses on the web site per a request from Eugene Vicknair.
- 8/9/17 – Updated change of dates for the 2017 Pumpkin Trains.
- 8/13/17 – Announced appointments of officers in Latest Museum News Box
- 8/14/17 – [Minutes & Reports](#) page update
 - Posted approved minutes from 7/8/17 and 8/2/17 meetings.
 - Posted preliminary minutes from 8/12/17 meeting.
 - Restored President's report for July meeting on reports web page.
- 8/16/17 – Posted Bulletin 04-17 on the [Bulletins web page](#) (reopens the Balloon Track.)
- 8/16/17 – Created FRRS Org Chart Web page – under review by Kerry Cochran, not released to the public.
- 8/17/17 – Posted Locomotive_Roster_Nov_1977.pdf from Kerry Cochran on the [Historical/Archive Dept web page](#).
- 8/18/17 – Posted Sierra Motel Silver [sponsorship](#).
- 8/21/17 – Added WP 165 Dinner link to <https://www.eventbrite.com/e/light-the-fire-tickets-36846907091> to Latest Museum News box and the [Steam page](#).
- 8/27/17 – Updated and posted the [FRRS Calendar](#) to include the 9/12/17 Sweetwood re-Dedication event. (Also updated the [Museum Days & Hours at-a-glance calendar](#).)
- 8/27/17 – Added WP 165 Dinner graphic with link to <https://www.eventbrite.com/e/light-the-fire-tickets-36846907091> to home page announcements section. (Replaced old Light the Fire graphic that had a link to the WP 165 Donation PayPal page.)
- 8/28/17 – I received an email from Lisa at <http://www.shastacascade.com/>. We are members of the Shasta Cascade Wonderland Association. They are updating their web site and asked for a photo of our museum to put on their updated site. Michael Clawson, Eugene Vicknair and I collected some nominations for the new photo and sent to Eugene for him to select one.
- 8/30/17 – Submitted [Webmaster Train Sheet article](#).
- 9/1/17 – Eugene selected the [photo](#) for the Shasta Cascade Wonderland Association webpage. I prepared and sent it, along with some logos to Lisa at Shasta Cascade Wonderland Association.
- 9/1/17 – I received an email to the webmaster from a rail fan in Scotland who had come into possession of a photo of WP 333. He indicated he could not find any information about it. Using the [Headlight Master Index](#) on the [Historical/Archive Dept web page](#), I easily found a table in issue #9 on page 40 that had some basic information about the unit. I sent the rail fan a one page PDF file with the information. He was very appreciative. I also forwarded the original email to Frank Brehm. Frank also replied to the rail fan with two web links with additional information:
 - 1) http://www.wplives.com/motive_power/specs/332-336.php
 - 2) http://www.wplives.com/motive_power/srosters.php

I am sure this made a good impression on the rail fan about our society.