

## FEATHER RIVER RAIL SOCIETY

DATE: September, 2015  
ITEM: New Business 3  
FROM: Eugene Vicknair, Tom Carter, David Epling  
SUBJECT: **Proposed 2016 Events**

There have been discussions for several years about adding more “theme” events as fundraisers during our calendar year. This would build on events like Portola Railroad Days and Santa Trains. Some have already had agreement in principal from the Board.

We would like to ask the Board to approve the following three events to be added to the FRRS Calendar and approve them to begin planning.

### **Chili Cook-Off and MicroBrew Festival – early May 2016**

This event would be a Saturday at the beginning of our season as a kick-off. We would invite teams of firefighters, railroaders, police and other community groups to compete in a chili cook-off. There would be judging by the public and a team of judges selected for the event and prize plaques would be given for winning chilis. Also, we would invite regional microbreweries and wineries to come and sell their products as part of the event.

Funds would be raised by sale of tickets for chili tasting, admission to the event, train ride tickets, museum store sales and a space rental for the alcohol sales. It is proposed to theme the event around the WP 165 for 2016 (tentative theme: Fire and Foam) and that all proceeds from admission and chili ticket sales would go to the 165 fund, while train rides, donations, store sales and space rental would go toward general fund.

If approved, a budget, layout plan and marketing plan would be drafted by Eugene Vicknair who would coordinate the event with a committee of 2-3 other members. Big Fish Productions has also offered to help with coordination and promotion as part of their proposed marketing agreement.

As an added draw, we would invite fire and police participants to bring some of their professional equipment for public display.

### **Classic Car Show – August**

A large national classic car show will be held in the Tahoe area in August. Tom Carter's family is participating and the event organizers would like to have the museum be one of their event locations. This could be done on a weekend or during the week.

More information on this event will be available at the meeting.

If approved, Tom Carter will coordinate and provide a budget, proposed events and work with a committee of 2-3 to plan the event. Proceeds would go toward the general fund.

### **Pumpkin Patch Trains – October**

We have talked for many years about doing a Pumpkin Patch Train similar to our Santa Trains. David Epling has volunteered to coordinate this event for 2016. It would run 2-3 weekends and we would coordinate a pumpkin patch along the balloon where the trains would stop and riders could disembark and select their pumpkins.

We could also invite local craft and food makers to set up booths providing a larger draw. David is thinking we should invite both high schools in Quincy and Portola as well as the theater class at Feather River College to decorate scenes in the balloon

Unlike Santa Trains, these would be all day events for the pumpkin patch trains. In the evening, we could have special events such as a Zombie Attack, Haunted Diner Car, etc.

If approved, David Epling will coordinate and provide a budget, proposed events and work with a committee of 2-3 to plan the event. Proceeds would go toward the general fund.