

FEATHER RIVER RAIL SOCIETY – AGENDA REPORT

DATE: March 12, 2014
FROM: Eugene Vicknair - Director
ITEM: Department Report
SUBJECT: **Funding**

Status report to the Board on previously approved fundraising items:

- **Kickstarter Campaign for WP 501**
Kickstarter has asked me to retool the donation gifts to conform to their rules. Turns out this has been a bit tricky and was slowed down by me having to handle my clients solo for several weeks as my managing partner had to deal with a death in his family. Hope to have this resolved and open in the next couple of weeks.
- **Coffee Table Book**
Have been researching costs, possible topics and potential market. Will be pulling together an ad-hoc “focus group” soon and report options to Board hopefully by April meeting
- **Spring Fundraising Letter**
Text nearly complete. Related materials (donation form, etc.) complete. Will be ready for printing by March 20. Estimated press and mailing costs are \$3,000. To be covered under existing budget.
- **Other Projects**
As per Board discussion at last meeting, there are other proposed projects still being explored. Tom Carter and I are working on costs and logistics for the Car Show concept and the Pin-Up Calendar.