

FEATHER RIVER RAIL SOCIETY – AGENDA REPORT

DATE: August 6, 2013
FROM: Gail McClure, Director
ITEM: New Business
SUBJECT: Reno/Sparks/Carson/Truckee/Tahoe Radio Advertising

At my request, my Father has requested and we have received, advertising packets from four of the major radio communication conglomerates in the Reno/Sparks/Carson/Truckee/Tahoe area. A report should be ready for the Board to consider at the September meeting. Action, if forthcoming, should leave us plenty of time to prepare a marketing campaign for the opening of our spring operations.

Respectfully Submitted,

Gail A. McClure, Director