

## **FEATHER RIVER RAIL SOCIETY – AGENDA REPORT**

DATE: May 30, 2013  
FROM: Gail McClure – Director  
ITEM: Advertising  
SUBJECT: Early Advertising in RV Park Brochures for 2014

This year we advertised with two different providers for three RV park brochures. One of those advertising contracts was for one year in one park (Clio's Rivers Edge) in the amount of \$499. We passed on the opportunity to advertise in the other park represented by this company (Movin' West).

This year, they are offering us the opportunity to advertise in both publications for one year for the combined price of \$700. This represents a savings of \$198 over the late registration price.

Action: Consensus direction regarding policy application to the Board of Trustees

Respectfully submitted,

Gail A. McClure, Director

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