

FEATHER RIVER RAIL SOCIETY – AGENDA REPORTS

DATE: December 4, 2012

FROM: Gail McClure, Director / Eugene Vicknair, Director

ITEM: New Business 6

SUBJECT: **Year End Fundraiser**

The Year End Fundraising mailer is nearly complete. Budget to print and mail is outlined below:

Printing: \$372.00

Mailing / Postage: \$225.00

Total: \$597.00

AgPress will be doing the mailing and printing.

Director Vicknair would like to propose that we begin sending out two mailings per year: one in the November – December timeframe for year end as we have in the past, and another in the March – April timeframe to reach the members around the time that tax refunds begin arriving.

To facilitate this, we would need to have a fundraiser mailing budget of about \$1,400.