

FEATHER RIVER RAIL SOCIETY AGENDA REPORT

DATE: April 22, 2004
FROM: Director/Editor Brehm
MEETING: May 1, 2004
ITEM: New Business, The Trainsheet
SUBJECT: Increase in The Trainsheet Budget

Since I have taken over The Trainsheet I have been trying to upgrade the final product which is delivered to our members. The publication I believe has made tremendous progress in both quality and timeliness. To continue this upgrading I have contacted a printing firm in Roseville, CA for a quote to take over the printing of The Trainsheet which would include both color and black and white printing. This is the same firm that printed our new brochures, of which the quality and reproduction was first rate. Color issues would be no more than twice a year with the remainder in black and white

Because this firm is local to me I can hand carry the finished product to them for printing, review a "blueline" and OK printing. Once the printing is completed I can hand deliver the publication to the mailing firm. I am estimating that this will cut one to two weeks off the production/ mailing time for The Trainsheet making it a more timely publication.

Unfortunately to make this change will require an increase in the budget for The Trainsheet of \$5,000.00 dollars. The quotes I received are as follows for a run of 1300 copies;

12 page black and white \$935.10

12 page color \$2335.60

16 page black and white \$963.21

16 page color \$2476.44

I have based the budget increase on 16 page issues, 12 page issues are slightly less.

PROPOSAL

Increase the budget for The Trainsheet, and have a firm commitment from department heads that articles will be submitted in a timely manner so as to keep the membership informed as to the activities of the FRRS.

ACTION: Discussion. Possible Action.

Proposed