

FRRS Strategy Planning Meeting

March 3, 2025 – 11:00 AM

AGENDA

- Overview of meeting agenda and goals

- Review of Current Situation:
 - Recap mission and vision statement
 - Overview of 2024 accomplishments and current challenges
 - Discuss:
 - Fundraising
 - Public engagement
 - Local engagement including political
 - Preservation and Restoration

- Environmental Scan (SWOT Analysis):
 - Discussion of internal strengths and weaknesses
 - Analysis of external opportunities and threats
 - Issues with Plumas County environment

- Strategic Priorities and Goals:
 - Identify areas of focus and set goals and priorities for 2025 and 2026
 - Collection and Restorations
 - Archives
 - Facilities
 - Promotion
 - Income
 - Events
 - Expansion and improvement
 - Acquisitions

- Action Planning:
 - Assignment of specific tasks and responsibilities for each goal
 - Set timelines and milestones for implementation including reporting dates

- Identify potential resource needs (staff, funding, partnerships)

- Resource and Financial Considerations:
 - Discussion of increasing human / volunteer resources
 - Discussion of potential funding sources and resource allocation

- Next Steps and Action Items:
 - Summary of key decisions and goals
 - Confirm assignment of action items with deadlines and responsible individuals
 - Set 2026 Planning Meeting for follow up