

Museum Web Page Update
Paul Finnegan
December 29, 2017

I created a new collection page for the WPMW 71, aka “The Weed Burner”. While at the museum on October 13th, I met with Dennis Servia who worked for the WP and had memories and photos of the weed burner that he has shared with us. On November 3rd, I added his memories and photos to the MOW collection page under the Museum → Museum Rolling Stock pull-down menu.

The website promoted the 2017 Santa Train event with a very attractive graphic created by Eugene Vicknair. Greg Elems sent me some photographs that you can view on either the 2017 Santa Train news item on the News → News Archive or on the About Us → WPRM Photo & Video Gallery web pages. As a special feature, on the 2017 Santa Trains news item page, we have two audio clips posted from local radio ads promoting the event.

From October 1st until December 25th there were 938 pageviews of the 2017 Santa Train web page. Of these pageviews, 63% were from mobile devices; which demonstrates the importance of our website supporting mobile devices. In 2016 we had 732 pageviews with 53% being from mobile devices. Therefore, in 2017 we had 28% more views and more of them were from mobile devices compared to 2016.

Kerry Cochran and I continue to work on museum documents, policies and forms. We have added a large number of new and revised materials to the website.

I have updated the website for the 2018 season. The sign-up tools, forms and calendars are all in place to support 2018 operations.

Peter Arnold and I are continuing to make progress on the Western Pacific Headlight Master Index on the Historical/Archive Department web page under the Museum pull-down menu. We now have issues 4 to 49 indexed with 488 topics and 2,144 index entries.

I am always looking for feedback, content and new ideas. If you have some, please don't hesitate to contact me at webmaster@wplives.org.