

Museum Web Page Update
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I thought I would share some information about the web site from the year gone by.

During the “active season” which I defined to be Saturday May 7th ~ Monday September 5th, 2016, the site was visited 19, 412 times by 11,976 users. A total of 59,760 pageviews were made. 66% of our users used desktop computers, 24% mobile devices and 10% used tablets.

The Top 15 web pages visited were (number of views, percentage desktop or mobile):

Top 15 Pages * :	Desktop Page Version		Mobile Page Version		Total
Home Page	12,351	82%	2,710	18%	15,061
RAL	2,711	78%	772	22%	3,483
Webcam	2,766	94%	163	6%	2,929
SN	2,661	94%	166	6%	2,827
Collection	2,133	86%	336	14%	2,469
Trainride	1,405	70%	601	30%	2,006
Visit WPRM	1,496	78%	423	22%	1,919
Calendar	1,389	74%	489	26%	1,878
Locomotives	1,260	87%	187	13%	1,447
Rod McClure	177	21%	675	79%	852
Steam	791	95%	38	5%	829
Train Sheets	650	98%	10	2%	660
Archive/Historical Dept	609	97%	18	3%	627
WPRM Gallery	616	99%	4	1%	620
Operating Dept	520	100%	0	0%	520

* -During the “active season” we had 384 different pages on the web site.

Here is the pageview information for the fall season from September 6th ~ December 31st for our special event trains:

Sep 6-Dec 31	Desktop		Mobile		Total
Pumpkin Trains	311	43%	418	57%	729
Santa Trains	345	47%	387	53%	732

I find it interesting to note that for both the Pumpkin Trains and the Santa Trains more users were on mobile devices rather than desktops.

For the period May 1st ~ December 31st, 2016 our top five countries were (based on pageviews):

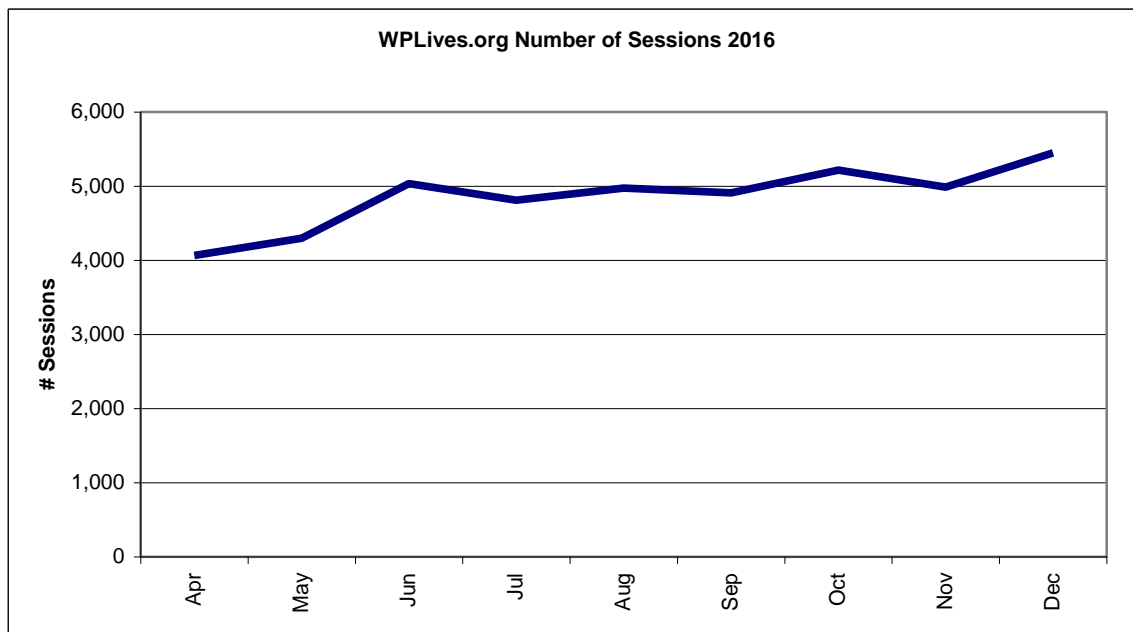
United States	33,482 (84.38%)
United Kingdom	1,958 (4.93%)
Russia **	1,495 (3.77%)
Canada	421 (1.09%)
Germany	292 (0.74%)

** - I believe most (if not all) of the Russian users are webbots that are trying to penetrate our web site. I automatically monitor users that try to penetrate our web site. The vast majority are from Russia or the Ukraine. Since implementing the “I am not a robot” reCAPTCHA tool in January of 2016, I do not think there has been a successful attack.

For the period May 1st ~ December 31st, 2016 our top five states were (based on pageviews):

California	20,928 (62.51%)
Nevada	2,346 (7.01%)
Washington	979 (2.92%)
Oregon	865 (2.58%)
Texas	750 (2.24%)

Below is a graph showing the number of visitor sessions by month for the months of 2016 that I have Google Analytics data from. (Total for period was 43,743 sessions.)



I am always looking for feedback, content and new ideas. If you have some, please don't hesitate to contact me at webmaster@wplives.org.