

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: October 10, 2023

Mailtrain

We continue to have society members and the public sign up on our “*WPRM News*” email distribution list on Mailtrain. We now have 480 active email addresses on the list. Last month we had 472, so we had a net increase of 8 subscribers this month. No one unsubscribed this month.

Special October 2023 Events at the WPRM

I sent a Mailtrain email blast to the 478 subscribers to the WPRM News email list on 10/3/23, Special October 2023 Events at the WPRM”. It contained links to the [Motorcar event](#) on 10/8/23 and the [Pumpkin Express](#) event. I also created a [news item](#) for the email. Two more people subscribed on 10/7/23, so I also sent them the email.

End of Summer Sale at spring.com

I received a notice on Tuesday 9/12/23 that spring.com (formally teespring.com) was hosting a 20% off promotion through 9/14/23. I added a notice to the website and sent a Mailtrain email blast sharing this to the 474 subscribers to the “WPRM News” email list. This promotion resulted in 6 orders totaling 10 items and netting us \$17.14 in profit. These were the first sales on the [FRRS Storefront](#) at spring.com since 5/21/23.

Domain Renewals

The following domains expired on October 4, 2023 and automatically renewed at Google Domains: runalocomotive.info, runalocomotive.net, runalocomotive.org, runalocomotive.us and sacramentothenorth.org. The wplives.org domain will renew on December 15, 2023.

Website Outages

On Sunday morning September 24th, our nas (network attached storage) device was hung and the website was down. Kenneth Finnegan rebooted the nas about 11 a.m. and service was restored. He also migrated the website's data to a new nas system. Then on Monday morning September 25th, the vm (virtual machine) that actually serves the website was found to be turned off. We have no clue as to how that happened, but it was turned back on and service was restored. Since then, no other issues have been observed.

General Items

- 9/9/23 – Posted September FRRS Board of Directors meeting material.
- 9/11/23 – Posted 17 photos from Kerry Cochran to the Around the Museum 2023 gallery.
- 9/13/23 – Posted approved FRRS Board Minutes from 5/13/23 meeting to Minutes & Reports web page.
- 9/15/23 – I created a notice in the Latest Museum News column on the FRRS/WPRM website about the fire at Gumba’s Pizza and Village Baker in Blairsden and the GoFundMe campaign. I got a nice thank you email back from Lost Sierra Chamber of Commerce.
- 9/19/23 – Created Frank Beavers Collection using 130 slides that Kerry Cochran scanned and captioned.
- 9/21/23 – Uploaded photo for “[Classic Engineer Cap - pink and white striped](#)” for the online store.
- 9/23/23 – Added [2023 Santa Train](#) material to website.

- 9/25/23 – Announced *Train Sheet* #198 is in the print shop and has been sent to email subscribers.
- 9/26/23 – Added *Headlight* 56 to [WP History Headlights](#) web page.
- 9/29/23 – Added 138 more photos to [Frank Beavers Collection](#) from Kerry Cochran.
- 10/1/23 – Posted new “For the modeler...” and “From the archives...” in Latest Museum News.
- 10/1/23 – Posted 7 new DICCS documents in [WP Documents](#) for the Historical/Archive Dept.
- 10/2/23 – Posted *Train Sheet* 194 to [Train Sheet Archive](#) web page and updated [mater index](#).
- 10/2/23 – Announced new Mailtrain email list, “FRRS WPRM Volunteers” in Latest Museum News on the home and webcam pages.
- 10/5/23 – Updated museum hours on Google Search Results web page and Yelp.
- 10/6/23 – Posted KJDX Pumpkin Express PSA on [2023 Pumpkin Express news item](#).
- 10/9/23 – Updated museum hours on Google Search Results web page and Yelp, removed 10/8/23 Motorcar event.
- 10/9/23 – Added a photo of SN 1642 from Greg Elems to the [Around the Museum 2023](#) gallery.
- 10/10/23 – Removed XELECTRIX Sponsorship, expired.
- 10/10/23 – Posted 26 photos from Greg Elems to the [Around the Museum 2023](#) gallery.
- 10/10/23 – Posted KOH Pumpkin Express PSA on [2023 Pumpkin Express news item](#).