

FEATHER RIVER RAIL SOCIETY

DATE: July 2023
ITEM: Director Report
FROM: Eugene Vicknair

GRANTS and FUNDRAISING

Greg Elems and I are completing the documentation for the Plumas County grant release.

I am talking with another local contractor about having them come on board to lead the Whitman Building project. Greg recently met with a track building company and is getting a quote from them. Bart is putting together the audit committee and has some new volunteers for that.

ON-LINE MEMBERSHIP CHANGES

Still working with Paul and Kerry to switch memberships off of PayPal.

MUSEUM PROPERTY NEGOTIATIONS

UP is ending a team to the museum next Wednesday, July 12, to inspect the museum lease property.

WP 658 CABOOSE

I have two new companies getting quotes for moving the caboose from Benicia to assist the owner in getting the lowest cost.

WP PFE IN SAN JOSE

Still looking into options for relocating the WP PFE car now that CTRC is being dissolved.

2024 CONVENTION

I am still in discussion with the Gold Country Casino about proposed costs and other info for the 2024 Convention. I am following up with them regularly to get the info we need. Moving slowly on their end. Also have been in discussion with State Water folks about tour of Oroville Dam.

ADVERTISING and MARKETING

Big Fish Creations and I met with a pair of videographers / editors who would like to start doing promotional and documentary videos for the Society. We reviewed their work and it is of very high quality. Their rates are also very reasonable. We are going to discuss some storyboards and ideas with them and hope to have some videos ready to promote the museum for the 2024 season. The first proposal is a general promotion video of 30-50 seconds that would be posted online and sent to TV stations. Expected cost is around \$800 to \$1,200 for all the video and editing work. Proposal is to take this from the current advertising budget.