

**FEATHER RIVER RAIL SOCIETY
AGENDA REPORT**

DATE: 8-4-2021
TO: Board of Directors
FROM: Kerry Cochran Archive Manager
MEETING: 8-14-2021
ITEM: New Business
SUBJECT: *Headlight* Retail Pricing

In reviewing the production of the *Headlight* magazine, I found that we have not kept up with production costs and retail price increases.

In order to maintain costs recovery with increased production costs, we need to raise the retail price of the *Headlight* to match other publications like "*The Prospector*" magazine.

I suggest we set the new retail price at \$12.00 (matching other like publications).

ACTION: Review this meeting and approve

WESTERN PACIFIC *Headlight*

The official publication of the Feather River Rail Society
and the Western Pacific Railroad Historical Society

Issue #17
\$6.00



CALIFORNIA Zephyr

Special CZ 50th Anniversary Issue!
Part 1