

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: January 7, 2019

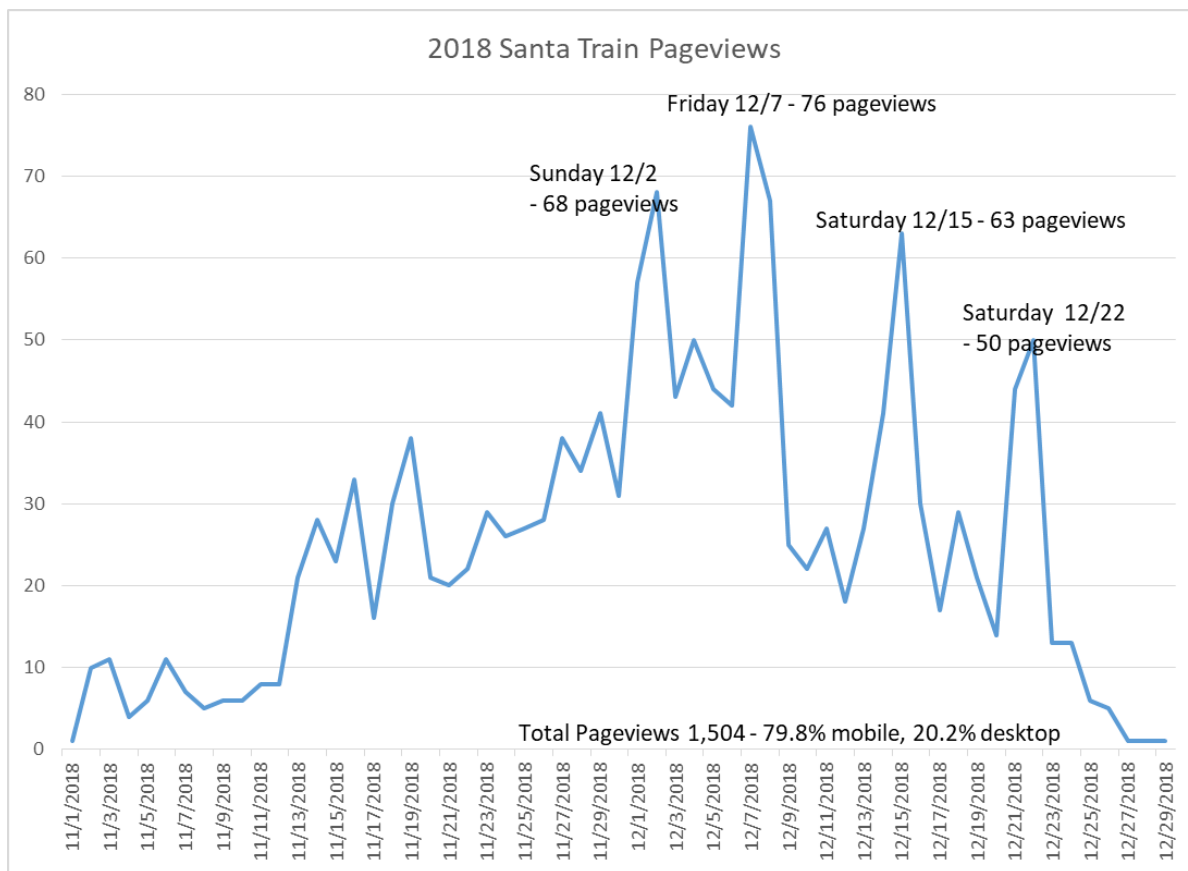
Website Videos

As previously reported, YouTube changed the behavior of website embedded videos. One of the side effects of this change is when the video ends, links to related videos are displayed. I was not happy with this behavior because the related videos could be unrelated to the FRRS/WPRM. After doing some research, I learned how to make the “related videos” at least come from the same YouTube channel as the initial video. To make the related videos really related to the FRRS/WPRM, I moved most of the existing videos that were not already on our channel from the previous channels to the FRRS WPRM YouTube channel I created in July 2017. Some of the videos were on my channel, some were on Kenneth Finnegan’s and some were on Tom Carter’s. A few videos that go to other channels (e.g. the Video from Steve Cavanaugh's Layout video in the Historical/Archive department’s modeling page goes to the Model Railroad Hobbyist magazine channel) I left unchanged since we do not have rights to host that material.

Santa Trains

In December, I kept the website up-to-date with the information I had for the Santa Trains. It seems there was some confusion for the public that they needed advanced tickets or reservations and that we were sold out. Working with Eugene Vicknair and Big Fish, we added some words and I changed the presentation on the web pages to clarify how the WPRM Santa Trains work.

I received some photos from Michael Clawson and Greg Elems and created a [Santa Trains 2018](#) gallery.



In 2018 we had 1,504 pageviews of the Santa Trains information, in 2017 it was 918, in 2016 it was 732.

2019

I have updated the website for 2019. This includes the calendar, crew training signup, train crew signups, etc.

General Items

- 12/6/18 – Posted preliminary agenda for December Board Meeting.
- 12/7-8/18 – Posted December Board Meeting Agenda and Reports on [Minutes & Reports](#) page.
- 12/11/18 – Received photos of 12/8/18 Santa Trains from Michael Clawson and created [2018 Santa Trains photo gallery](#).
- 12/11/18 – Clarified wording for Santa Train promotions about admission and train rides.
- 12/14/18 – Changed Steam Department News link on News pull-down menu to point to Roger Stabler's Steam Facebook page rather than Chris' Steam blog.
- 12/15/18 – Enhanced wording on 2019 Election news page based on email from Eugene Vicknair.
- 12/21/18 – Steve Habeck sent me an email saying David Hansen had renewed the Susanville H&R Block silver sponsorship. I extended the expiration date on the H&R Sponsorship by one year, it was to expire 2/26/19. I changed the WPRM_OUT_OF_DATE token on the website to be 2/26/20.
- 12/22&23/18 – Greg Elems sent me photos with captions from Santa Trains that I added to the [gallery](#).
- 1/1/19 – Updated website tools (e.g. crew sign up) for 2019.
- 1/2/19 – Updated and posted FRRS 2019 Calendar.
- 1/4/19 – Based on input from Greg Elems and instructions from Eugene Vicknair, I removed the *Iron Feather* book promotion from the website and restored the 2019 WP Historic Calendar promotion.